ANA MARÍA HERRERA

WEB DEVELOPMENT & DESIGN

Portfolio
https://91am.github.io/

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Full-stack web developer from Quito, Ecuador, based in Terrassa, Barcelona.

I have a background in graphic design and digital illustration, which allows me to **create web projects in a coherent and effective way.**

By merging my technical skills with my artistic creativity, I offer innovative solutions that, besides being visually attractive, are functional.

EDUCATION

2024 – Full Stack Web Development (850-hours).
Factoría F5 Barcelona, Spain

2021 – **University Master's Degree in Audiovisual Communication and Advertising Contents.**
UAB – Barcelona, Spain

2020 – **Postgraduate Degree in Digital Illustration and New Media.**
BAU – Barcelona, Spain

2018 – **Bachelor's degree in Graphic and Industrial Design.**
UDLA – Quito, Ecuador

WORK EXPERIENCE

Full-stack web development – 850h
Oct.2023 – Apr. 2024

During my experience in the **full stack Bootcamp**, I have played multiple roles, including **Product Owner**, which allowed me to learn how to create user stories, establish effective communication with the customer, **develop a good MVP** and convey the needs to the development team.

I also assumed the role of **Scrum Master**, using tools such as Jira for task estimation, **sprint planning**, **backlog** organization and how to define **sprint goals** to ensure an efficient workflow.

I contributed in the **UX/UI design**, ranging from research and **accessibility** guidelines to prototyping in **Figma**. I also developed the graphic charter based on design systems, using **design tokens** and the **atomic design method.**

On the **Front-end** side, I designed and implemented user interfaces (UI), with **HTML, CSS** and **JavaScript**, also explored technologies such as **React** and **TypeScript** with component libraries like **Tailwind, DaisyUI** and **Flowbite** to create responsive pages and scalable projects.

I also contributed on the **Back-end** side by implementing new functionalities by using technologies like **Nest.js** and relational databases like **MySQL.**

In addition, I participated in a **Hackathon by Factoría F5** for the stakeholder **Globant**, where I demonstrated my interpersonal skills by quickly adapting to a new team and efficiently solving the challenges posed in a short time.

Graphic Designer, Content Creator and Community Manager at:

- Kika, Gastro creative agency. Barcelona, Spain
Nov.2022 – Sep.2023

- Graphic Designer and Community Manager at Biomimetic Science Institute. Barcelona, Spain
Mar. 2021 – Feb. 2022

- Graphic design (visual identity, stationery and vector illustration)
- Web design (interface design, landing page design and SEO)
- Audiovisual content (content creation for social media)
- Photo editing for graphic and web design

PROGRAMMING LANGUAGES AND TOOLS

| HTML | CSS | JavaScript | TypeScript | REACT | Tailwind | DaisyUI |

| Figma | Jira | Adobe | MySQL | Postman | Vercel |